

EMILY ASHLEY

GAME OPERATIONS ASSISTANT

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SUMMARY

Passionate sports professional with a proven track record in event management within sports and entertainment settings. Expertise includes marketing, public relations, team oversight, and comprehensive event coordination. Skilled in meticulous pre-planning, seamless event execution, and post-event activities.

PROFESSIONAL EXPERIENCE

San Antonio Missions Baseball Club

San Antonio, TX

Video Production

Mar 2025 - Present

- Operate live replay systems during San Antonio Missions home games, delivering instant replays and highlight packages for in-game entertainment and broadcast.
- Execute dynamic camera work for live productions, capturing engaging shots for fan engagement, video board content, and social media use.
- Collaborate with production team members to ensure seamless live show execution, adhering to timing cues and enhancing overall game presentation.

Live Nation Entertainment

San Antonio, TX

Venue VIP - Variable Staff

Sep 2024 - Present

- Responsible for providing a premium experience for guest.
- Assist in the set up, function, and break down of VIP areas.
- Anticipate the needs of VIP guest and recognizing VIPs to show appreciation for their patronage.

Spurs Sports & Entertainment

San Antonio, TX

Game Operations Assistant

Aug 2024 - Present

- Assist Game Presentation with game night duties including implementation of in-game promotions, coordination of booking and event logistics for National Anthem performers, Color Guards, game entertainment, game-to-game contestants, as well the set up/take down of game day necessities.
- Primary contact for Courtyard Warmup and Overtime concert series, managing all aspects of execution including contracts, formats, and gameday logistics with bands, hosts, and other departments.
- Collaborate with department staff on planning, setup, and breakdown of events, such as pre-game and post-game activations, auditions, and other special events.
- Work with Entertainment Teams and Mascots in preparation of game day setup, community events, and other related events.

Western Washington University Athletics

Bellingham, WA

Campus Engagement Liaison & Events Lead

Sep 2023 - June 2024

- Spearheaded city-wide marketing campaigns and social media content strategies, resulting in a measurable increase in game attendance and student engagement.
- Recruited, trained, and led a 14-member team responsible for game day operations, ensuring seamless coordination among bands, cheerleaders, and dance teams.
- Acted as the primary liaison between Athletics and campus organizations, fostering strong partnerships to drive student involvement and event participation.

EDUCATION

Bachelor of Arts, Communication Studies

Bellingham, WA

Western Washington University

Sep 2022 - Jun 2024

SKILLS

Proficient in the Adobe Creative Suite, Microsoft Office, team leadership & supervision, social media management, strong organizational & multitasking abilities, event management, digital marketing, and thrives in fast-paced environments.